



Fanzz (Larry Miller Sports and Entertainment) install and GO LIVE with the Merchandising Suite from Island Pacific

- Fanzz successfully deploys Merchandising Suite on time and on budget with Island Pacific
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Wednesday 15^h June 2011: Island Pacific Systems Inc is delighted to announce the successful implementation and deployment of their flagship merchandising suite at Fanzz, a division of Larry H. Miller Sports and Entertainment Group.

The Fanzz implementation covers the Island Pacific Merchandising Suite and includes Merchandising, Financials, Replenishment, Promotions, and Business Intelligence. The Island Pacific solution will provide Fanzz with the tools to grow their business while making it possible to maintain the uniqueness of each retail store.

Lorin Hunt, General Merchandise Manager at Fanzz states: "I made the decision to partner with IP not only because the software met our business needs, but also because I have always made it my practice to do business with people I trust. Beginning with their visit a year ago and throughout the sales process I felt strongly that the IP culture would fit very well with our organization and I was confident we would develop a solid business partnership for years to come. I can tell you today, I was correct on all counts and have never second-guessed my decision."

Davy Rosen, CEO, Island Pacific, added: "We love to work with committed and passionate retailers and pride ourselves in building a strong and long lasting relationships with customers like Fanzz. Our firm belief is that we are partners with our customers and as such will work diligently and tirelessly to provide solutions that work while implementing with the utmost integrity. We are proud of the respective teams from Fanzz and IP in ensuring that we remained on time and on budget for this project."

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About Fanzz

Based in Salt Lake City, UT, Fanzz began operations in 1985 and has grown to be one of the largest licensed sports apparel and merchandise providers in the Western United States. With over 60 stores and growing, Fanzz is focused on providing excellent customer service and delivering high quality products to sports fans everywhere.

About Island Pacific

Island Pacific is a global leader in retail merchandising and store operations software solutions. For 30 years, Island Pacific has been a thought leader in retail software solutions, and has developed a reputation for delivering high-quality, high-reliability software to the retail industry. As a result, Island Pacific is a leading resource for scalable, flexible and affordable solutions for retailers around the world.

Island Pacific, a division of 3Q Holdings Limited (www.threeq.com.au) was founded in 1978. The company is headquartered in Irvine, California, and has offices in the United States, the United Kingdom, Australia and New Zealand.