



Kitson to install Merchandising Suite, Store and Direct with Island Pacific

- Kitson signs licence and services agreements with Island Pacific
 - Covers Island Pacific Merchandising Suite, Store Operations, and Direct
-

Friday 3rd October 2011: The Board of 3Q Holdings Limited (ASX: TQH) is delighted to announce that the Company has signed a licence and services agreement with Kitson. Based in Los Angeles, CA, Kitson a 12 year old company that has already become the favourite stop for many celebrities and the who's who in Hollywood. Kitson has stores on Melrose in Los Angeles, Malibu, Santa Monica and the famous landmark stores on Robertson. Three new stores are scheduled to open in Fashion Island, Irvine Spectrum and Santa Barbara.

The Kitson agreement covers the Island Pacific Merchandising Suite and includes Merchandising, Financials, Replenishment, Promotions, and Viewpoint, Direct for e-com, and Store for point-of-sale. The Island Pacific solution will provide Kitson with the tools to grow their brand while making it possible to maintain the uniqueness of each retail store.

Christopher Lee, CEO, Kitson, "Kitson growth plans call for a unified, integrated system that will be able to grow with us and address the needs of the marketplace. We are confident that Island Pacific can and will provide the solutions and tools we need to accomplish our goals both now and in the coming years."

Richard Gaetano, COO, Island Pacific, added: "We firmly believe that the solutions selected by Kitson will help them achieve its objectives over the coming years. Retailers today must have accessibility and availability of key analytical data and information across all channels in a single view as they plan and strategize for the future. Island Pacific Merchandising Suite, Direct and Store will provide that ability to Kitson."

For more information please contact:

Judi Mack
Account Executive
+1.949.399.3815
jmack@islandpacific.com
www.islandpacific.com

Rachel Cooper
Office Manager
+1-949.331-3192
rcooper@islandpacific.com
www.islandpacific.com

About Island Pacific

Island Pacific is a global leader in retail merchandising and store operations software solutions. For 30 years, Island Pacific has been a thought leader in retail software solutions, and has developed a reputation for delivering high-quality, high-reliability software to the retail industry. As a result, Island Pacific is a leading resource for scalable, flexible and affordable solutions for retailers around the world.

Island Pacific, a division of 3Q Holdings Limited (www.threeq.com.au) was founded in 1978. The company is headquartered in Irvine, California, and has offices in the United States, the United Kingdom, Australia and New Zealand.