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## Next Athleisure selects Island Pacific for Australia's first Topshop

# TOPSHOP

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- First Australian Topshop store opens in Melbourne powered by Island Pacific POS, Mobile, Supply Chain ERP and real time Enterprise Service Bus
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**Tuesday 17<sup>th</sup> January 2012:** Island Pacific (Sydney, Australia) announced today that the Company has signed a licence and services agreement with Next Athleisure for its new Topshop and Topman stores. Next Athleisure have added the prominent UK label to its already impressive profile which includes Glue Store, Le Coq Sportif and Henleys.

Australia's inaugural Topshop store opened last month in Melbourne's prestigious Jam Factory on Chapel Street. The new 1600m<sup>2</sup> outlet is using Island Pacific's Point of Sale for the store's 15 POS lanes together with Island Pacific Mobile. Topshop are using Island Pacific's Supply Chain ERP system and real time Island Pacific Enterprise Service Bus to manage their inventory, merchandising and head office functionality.

"We couldn't be more excited about adding Topshop and Topman to our portfolio. Those in the know have been anxiously waiting for Topshop and Topman to come to Australia on a large scale, and we are thrilled to deliver." Hilton Seskin, CEO, Next Athleisure commented "Chapel Street deserves this and Melbourne is ready for it." He says a Sydney store will open in August next year.

Clive Klugman, CEO Island Pacific Australia commented "We are pleased that Next Athleisure has chosen to extend their already strong relationship with Island Pacific. This is an extremely exciting opportunity, not only for Island Pacific to partner with Next Athleisure in their Australian Topshop venture, but to see our recently launched real time Enterprise Service Bus and mobile solution being put to use by one of the world's top apparel retailers." He added "Island Pacific are committed to ensuring the success of Topshop in Australia in the coming years. Island Pacific's new Mobile solution is an ideal fit for a large scale retail outlet like Topshop and our real time Enterprise Service Bus will provide accurate and immediate data for informed decision making."

Late last year Island Pacific launched . Full functionality of Island Pacific's intuitive and robust mobile solution, will be used by Topshop including the alleviation of long register queues by "queuebusting", capture of customer information, ad hoc stock inquiries, all with the intention of completely enhancing the customer experience. Additionally, the solution also allows analysis of purchase data, voucher validation, stocktake and stock transfers. Island Pacific mobile can be used stand-alone or in a pop-up store environment, it can be integrated into an existing store POS infrastructure and can be incorporated into Island Pacific's software suite which includes retail, Wholesale, Manufacturing, Planning and Financials.

Island Pacific continues to develop and deploy high value and innovative software solutions that enable retailers to manage the entire scope of their operations and to understand, create, manage and fulfil consumer demand. These operations include core merchandising, point-of-sale, customer relationship management, vendor relationship management, demand forecasting, planning, replenishment, allocation, promotional and event planning.

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**About Next Athleisure Pty Ltd (Trading as Glue Store)**

Glue Store is Australia's leading fashion retailer carrying international, national and local brands with 25 stores and growing. Specialising in street, denim, skate, lifestyle clothing and accessories, Glue is regarded and respected in the fashion industry, being heavily influenced by youth culture, streetwear and fashion trends.

With brands including G-Star, Fred Perry, Wrangler, Converse, Diesel, Le Coq Sportif, Zanerobe, Mooks, Stussy, Cappellini, One Teaspoon, All About Eve, Ladakh, Anise, Style Stalker, Milk + Honey, Lulu & Rose, Nudy Lucy, RetroSuperFuture and many more!

Glue Store won FHM Casual Wear Retailer of the Year in 2002, 2003, 2004 and 2006.

Glue Store trades in NSW and Victoria and is continuously looking for expansion and offering exciting career opportunities..

**About Island Pacific**

Island Pacific is a global leader in retail merchandising and store operations software solutions. For 30 years, Island Pacific has been a thought leader in retail software solutions, and has developed a reputation for delivering high-quality, high-reliability software to the retail industry. As a result, Island Pacific is a leading resource for scalable, flexible and affordable solutions for retailers around the world.

Island Pacific, a division of 3Q Holdings Limited ([www.threeq.com.au](http://www.threeq.com.au)) was founded in 1978. The company is headquartered in Irvine, California, and has offices in the United States, the United Kingdom, Australia and New Zealand.