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The Perfume Shop Gets Into Planning Mode with Island Pacific

-One of the UK's largest specialist fragrance retailer wins some time back-

Island Pacific, a division of 3Q Holdings Limited, (ASX: TQH), recently announced that it had signed a license agreement for Island Pacific Planning with The Perfume Shop, one of the United Kingdom's largest specialty fragrance retailer.

Island Pacific Planning, which significantly reduces the manual planning time for the merchandising department, has and is being implemented in two phases: Weekly Stock Sales and Intake (WSSI) went live in November 2007, and Line Planning will be live by June 2008, in time for the busy Holiday trading season.

Having revolutionized the way that perfume is sold in the United Kingdom, The Perfume Shop prides itself on the fact that it has changed the face of fragrance retailing. The company wanted to develop a cutting-edge merchandising system to support its planning and buying activities. Island Pacific worked closely with The Perfume Shop to develop a system built entirely around the retailer's structure.

Looking to move away from its previously labor-intensive Excel-based planning system, The Perfume Shop now benefits from a tool which feeds data directly into its current system. Prior to the implementation of Island Pacific Planning, all data had to be transferred from the data warehouse system.

Alistair Cossins, Systems Manager for The Perfume Shop, commented: "Our previous system would involve one or two days of someone's time each week inputting the relevant data. We were keen to develop an integrated and automated solution, which would create significant time and cost savings for the business. And, indeed this system has saved us somewhere in the region of two days per week. Island Pacific Planning has provided us with an intuitive system. The fact that it has been custom configured from the ground up, and tailored around our business has meant it provides a seamless tool for relevant teams to work with."

Mike Dotson, COO for Island Pacific in Europe, the Middle East and Asia, added, "We have worked hard with The Perfume Shop over recent months to develop this module, and believe that it will provide an excellent platform for its Merchandising and Buying operations. Through the use of Island Pacific Planning's alternate hierarchies, The Perfume Shop's warehouse planners and merchandise buyers can quickly view the same information in different ways to ensure stock levels are appropriate. Customers purchasing the tool are not forced to plan in a specific way, and can tailor their product selection according to the business requirements."

About The Perfume Shops

The Perfume Shop is one of the UK's largest specialist fragrance retailer with 166 stores nationwide. It is a member of the A.S. Watson Group, the world's largest health and beauty retailer.

About Island Pacific

Island Pacific is a global leader in retail merchandising and store operations software solutions. For 30 years, Island Pacific has been a thought leader in retail software solutions, and has developed a reputation for delivering high-quality, high-reliability software to the retail industry. As a result, Island Pacific is a leading resource for scalable, flexible and affordable solutions for retailers around the world.

Island Pacific, a division of 3Q Holdings Limited was founded in 1978. The company is headquartered in Irvine, California, and has offices in the United States, the United Kingdom, Australia and New Zealand.

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