



Island Pacific Merchandising Suite Implementation

Major retailer gets smart with Island Pacific's core merchandising system

Irvine, CA – Wednesday, January 5, 2011: Island Pacific, a division of 3Q Holdings (ASX: TQH), today advised that the Company had signed an agreement to implement its new and innovative core merchandising software suite, Island Pacific SmartRetail, at YM Inc. (Sales), a North American retailer that sells under the banners Stitches, Sirens, Urban Planet, Siblings, Bluenotes, and Suzy Shier.

Island Pacific SmartRetail is a key product in the suite of 3Q Holdings' wholly owned US and European based subsidiary, Island Pacific. Island Pacific will be implementing several new features included in its SmartRetail suite including a ground breaking Web 2.0 user interface and a powerful rules-based Purchasing system that will deliver significant benefits and cost savings to the YM organization managing Blockouts and Purchase Orders.

A unique feature of Island Pacific's philosophy and a part of the Island Pacific tradition which is exemplified by this implementation is collaboration between a software vendor and its customers. Island Pacific SmartRetail is built using extensible Service Oriented Architecture and Island Pacific is simultaneously implementing its base product while YM is gaining the knowledge to be able to build their own components using this framework.

Davy Rosen, Chief Executive Officer of Island Pacific commented "We see YM as much more than a valued customer; we see Island Pacific and YM as one team, and we are delighted to be partnering in such an exciting and significant project for both of our companies. The YM contribution of resources and contributions of ideas for the features which result in a better application are appreciated. Using Agile development techniques, we are tracking to an aggressive timeline by which YM will rollout phase one of the implementation by Summer 2011."

Brooke Miller, Sr. EVP Administration & CIO at YM said "I have had the pleasure of working with Island Pacific for several years and very much appreciate the honest, straightforward, and down to earth approach that comes through loud and clear with Island Pacific's new, yet old, philosophy for building customer relationships. We feel very confident that we can count on Island Pacific to assist with our continued growth as well as Island Pacific's commitment to supporting us going forward. We also know that Island Pacific values our input and contribution in building this outstanding product which is an intrinsic asset to our strategic planning."

Island Pacific continues to develop and deploy high value and innovative software solutions that enable retailers to manage the entire scope of their operations and to understand, create, manage, and fulfill consumer demand. These operations include core merchandising, point-of-sale, customer relationship management, vendor relationship management, demand forecasting, planning, replenishment, allocation, promotional and event planning.

For more information please contact:

Judi Mack
Account Manager
+1.949.399.3815
jmack@islandpacific.com
www.islandpacific.com

Rachel Cooper
Office Manager
+1.949.331.3192
rcooper@islandpacific.com
www.islandpacific.com

About YM Inc., (Sales)

YM Inc. (Sales) operates as an apparel retailer under the banners Stitches, Sirens, Urban Planet, Siblings, Bluenotes, and Suzy Shier. YM appeals to both genders and a wide array of lifestyles in the Youth and Young Adult demographics with consumer-targeted concepts. Its credibility as a fashion-forward and value-priced retail organization has been firmly established. It also offers accessories, including jewelry, accessories, make-up and bath, and beauty products. The company was founded in 1975 and is based in Toronto, Canada. It operates over 640 stores in Canada and the United States.

About Island Pacific

Island Pacific is a global leader in retail merchandising and store operations software solutions. For 30 years, Island Pacific has been a thought leader in retail software solutions, and has developed a reputation for delivering high-quality, high-reliability software to the retail industry. As a result, Island Pacific is a leading resource for scalable, flexible and affordable solutions for retailers around the world.

Island Pacific, a division of 3Q Holdings Limited (www.threeq.com.au) was founded in 1978. The company is headquartered in Irvine, California, and has offices in the United States, the United Kingdom, Australia and New Zealand.