

Island Pacific SmartAnalytics

Overview

To manage your retail business effectively, you need to eliminate the element of doubt when it comes to planning and operations. That's why Island Pacific SmartAnalytics offers high-quality, real time business intelligence that simplifies decision-making. You can plan, implement and amend your retail strategy across all sales channels, knowing that your decisions are based on solid key performance indicators (KPIs).

Island Pacific SmartAnalytics is mobile-ready and comes with a customisable dashboard overview so that you can stay up to date, whether you're at your desk or on the move. Mix and match data from a variety of operational systems including: sales, finance budgets and warehouse stock. Observe KPIs in real time and react fast to changing trends.

Connect to sophisticated back-end architecture through one intuitive interface. Capture all data across the business in one secure location. Every single interaction is tracked and stored, meaning you can analyse any aspect of the business in as little or as much detail as required. From high-level overviews to individual employee performance, Island Pacific SmartAnalytics will revolutionise the way you manage your retail operations. For a demo, or to learn more, contact us today.



Island Pacific
SmartAnalytics



Mobile Smart Analytics



Business Intelligence



Data Warehouse

Benefits

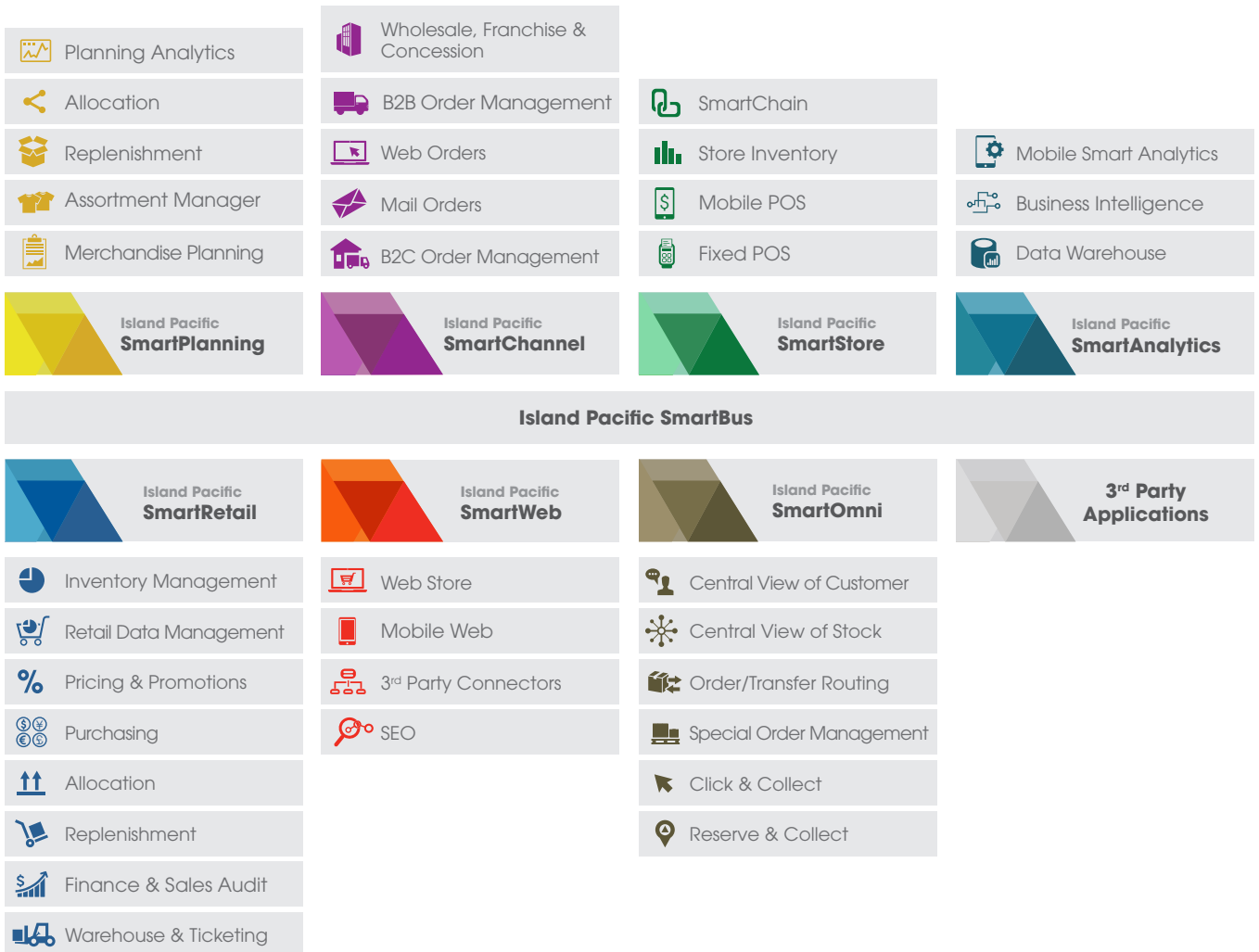
- ▼ **Eliminate 'trial and error':** Base all future business decisions, from merchandise planning to stock allocation, on intelligent, undeniable business metrics
- ▼ **Easy access to historical data:** Integrate easily with excel spreadsheets and third party systems
- ▼ **Drive revenue:** Use the key performance indicators to ensure that you are analysing the data to help you drive revenue and manage the business effectively
- ▼ **Save time:** Centralising data and automating reports reduces time spent grappling with spreadsheets or other complex analytics-based activities

Features

- ▼ **Capture all business data, in a central location**
- ▼ **Dashboard view:** Executive dashboards, dynamic views and marketing and sales analysis are all accessible at the touch of a button
- ▼ **Custom reports:** Generate customised reports and automate distribution as required
- ▼ **Matrix reports:** Cross reference any selection of metrics so you can measure true like-for-likes on any information captured
- ▼ **Intuitive design:** Drag and drop, drill down menus and easily customisable dashboards all mean your personnel will need minimal training
- ▼ **Database integration:** Mine information from other systems or databases (including legacy software) to further enhance your analytics
- ▼ **Mobile-ready:** Need information on the move? Access analytics on your mobile device
- ▼ **A tool for advanced reporting and analysis**
- ▼ **Data is stored in specifically designed data structures**
- ▼ **In depth analysis of any area of the business**
- ▼ **Utilises latest Microsoft SQL Server database technologies**

Island Pacific SmartSuite

END TO END TECHNOLOGY SOLUTION FOR TODAY'S RETAILERS



To find out more or request a demo please contact us on:

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