



**3Q Holdings Limited**  
**ABN 42 089 058 293**

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## **Southern California Fashion Retailer Chooses Island Pacific SmartSuite**

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3Q signs major deal with high fashion value retailer to the value of \$2.26m with a further \$1m to be signed on successful execution of Analysis and Design stage

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**Sydney – November 23 2015:** 3Q Holdings Limited today announced that its subsidiary in the US, Island Pacific Systems Inc (a leading provider of global software solutions and services to the retail industry), has signed a major deal with a high fashion value retailer based in Southern California with over 150 store locations.

The chain plans to deploy the Island Pacific SmartRetail, Island Pacific SmartPlanning, and Island Pacific SmartAnalytics solutions.

The signed agreements encompass software, support and maintenance, five years of managed services and hosting and some technical and analysis and design services for \$2.26m. Additionally, there is a further \$1m of services to be signed, conditional on the successful execution of the analysis and design stage.

The retailer customer has been in business for over 20 years and sells high fashion clothing, shoes and accessories for young women at value prices. They have a web presence as well as locations throughout the United States.

Their executives felt that Island Pacific's products exemplified a sophisticated, flexible user interface that provided their users with many more features and functionality that will allow them to maximize their business processes. Furthermore, they know that all of our solutions are fully integrated and configurable to the needs of their business requirements.

Mr. Mike Dotson VP Global Sales, Island Pacific said 'we strongly believe that the two companies have great synergy with regards to our company cultures and that our solutions will be a great fit to their business, not only today, but as their business requirements change; we are looking forward to a long-lasting partnership with them'.

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For more information please contact:

**Alan Treisman**  
Chief Financial Officer  
+61 2 9369 8591  
alan@threeq.com.au  
<http://www.threeq.com.au>

**Stephe Wilks**  
Non-Executive Director  
+61 2 9226 9839  
stephe.wilks@threeq.com.au  
<http://www.threeq.com.au>

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### **About 3Q Holdings**

*3Q Holdings originally acquired 100% of Island Pacific Australia Pty Limited, a software company that provides software applications to the retail industry in Australia and New Zealand – with both point of sale (POS) and head office solutions into a wide range of retail clients operating in the fashion, electronics, furniture, general merchandise and discount variety industries.*

*In March 2006 the company acquired the San Diego based Applied Retail Solutions business (ARS), now known as Island Pacific Store (IP Store). IP Store has been providing software and services to mid-sized and large retailers in the United States since 1987. Its core product "Store" provides a Post to Host solution in market segments such as apparel, footwear, entertainment, discount and variety, giving 3Q an excellent entry into the US retail software and services market.*

*New Zealand based AdvanceRetail Technology was acquired by 3Q in March 2007, and is a leading retail solutions provider with offices in Auckland, Sydney and Brisbane and representation in Malaysia, China and Singapore – giving it a high quality customer base in Australia, New Zealand and Asia.*

*In December 2007 the company acquired Island Pacific, which provides access to market leading retail merchandising, store operations, CRM, and multi-channel software solutions internationally. With offices in the United States and the United Kingdom, 3Q not only has better access to those markets, but has the advantage of a springboard into the broader European markets. Island Pacific was founded in 1978 and has developed a reputation for delivering high-quality, high-reliability software to the retail industry. The company is headquartered in Irvine, California.*

*In May 2013 the company acquired UK based Intelligent Retail, Founded in 2004, Intelligent Retail was the first company in the UK to design a multichannel retail solution specifically around the needs of independent retailers - encompassing in-store PoS systems, eCommerce, mail order, telephone orders, as well as online marketplaces. The company's award-winning "Connect" software is used today by around 600 customers throughout the UK and Ireland providing retailers with both a comprehensive in-store solution as well as an online "Connect eCommerce" webstore. In 2014 Intelligent Retail was launched in Australia and New Zealand.*