



3Q HOLDINGS LIMITED

ASX Announcement

Roger David Selects AdvanceRetail for Company-wide Rollout

The Board of 3Q Holdings Limited (ASX: TQH) is pleased to announce that Roger David Stores Pty Ltd, a leading Australian menswear retailer, has selected one of TQH's Point-of-Sale (POS) systems, AdvanceRetail, for installation throughout the company's stores. The initial contract is worth in excess of \$240,000 in software licences and services, over the first 12 months.

Roger David is headquartered in Melbourne, and operates over 100 stores throughout Australia.

Commenting on the implementation, AdvanceRetail CEO Mark McGeachen said, "We are pleased to have been selected to provide Point of Sale software to Roger David, and we look forward to a long and successful partnership with Roger David as the organisation continues its expansion."

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About 3Q Holdings

3Q Holdings Limited (ASX: TQH) has been listed on the ASX in its current form since 28 December 2005. It originally acquired 100% of QQQ Systems, a software company that provides software applications to the retail industry in Australia and New Zealand – with both point of sale (POS) and head office solutions into a wide range of retail clients operating in the fashion, electronics, furniture, general merchandise and discount variety industries.

In March 2006 the company acquired the San Diego based Applied Retail Solutions business (ARS). ARS has been providing software and services to mid-sized and large retailers in the United States since 1987. Its core product "Island Pacific Store" provides a Post to Host solution in market segments such as apparel, footwear, entertainment, discount and variety, giving TQH an excellent entry into the US retail software and services market.

New Zealand based AdvanceRetail Technology was acquired by TQH in March 2007, and is a leading retail solutions provider with offices in Auckland, Sydney and Brisbane and representation in Malaysia, China and Singapore – giving it a high quality customer base in Australia, New Zealand and Asia. The company has a range of strategic alliances through which the Company takes its products and services to market, including industry leaders that include SAP, Microsoft and IBM.

In December 2007 the company acquired Island Pacific, which provides access to market leading retail merchandising, store operations, CRM, and multi-channel software solutions internationally. With offices in the United States and the United Kingdom, TQH not only has better access to those markets, but has the advantage of a springboard into the broader European markets. Island Pacific was founded in 1978 and has developed a reputation for delivering high-quality, high-reliability software to the retail industry. The company is headquartered in Irvine, California.