



3Q HOLDINGS LIMITED

ABN 42 089 058 293

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Ed Hardy selects 3Q

- Ed Hardy and its Vintage Tattoo Clothing Line capitalises on QQQ System's comprehensive software solution to facilitate with future growth plans
 - QQQ System's dolFIN and dPOsit solution together with Island Pacific's Planning product to be installed across all Ed Hardy stores in Australia and UK in 2009/2010
 - Initial contract value anticipated to be in excess of \$250,000
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Ed Hardy is a high end, vintage tattoo clothing line, inspired by the motorcycle and tattoo culture, producing an eclectic assortment of artistic t-shirts, denim and accessories devised by world renown designer **Christian Audigier**.

The deal, initially worth approximately \$250,000 includes Island Pacific Planning (including merchandise, store and assortment planning) and QQQ Systems core suite of enterprise and store applications, dolFIN and dPOsit.

The project is planned to go live around November 2009.

Ed Hardy currently have 14 stores in Australia, with a further 4 opening late 2009, including a flagship store in the UK.

QQQ System's product suite will support the retailer by offering greater detail on stock accuracy, availability and replenishment. It will also provide efficient communication between the warehouse and stores. The software will also manage stock movement, performance monitoring, cost control, store Point Of Sale operations and improved CRM.

Commenting on the implementation, QQQ Systems CEO Clive Klugman said, "It is exciting to be associated with such an iconic brand. Ed Hardy have been in business for many years, demonstrating its ability to develop and grow. We look forward to a long and successful partnership with Ed Hardy as the organisation continues its growth."

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About 3Q Holdings

3Q Holdings Limited (ASX: TQH) has been listed on the ASX in its current form since 28 December 2005. It originally acquired 100% of QQQ Systems, a software company that provides

software applications to the retail industry in Australia and New Zealand – with both point of sale (POS) and head office solutions into a wide range of retail clients operating in the fashion, electronics, furniture, general merchandise and discount variety industries.

In March 2006 the company acquired the San Diego based Applied Retail Solutions business (ARS). ARS has been providing software and services to mid-sized and large retailers in the United States since 1987. Its core product "Island Pacific Store" provides a Post to Host solution in market segments such as apparel, footwear, entertainment, discount and variety, giving TQH an excellent entry into the US retail software and services market.

New Zealand based AdvanceRetail Technology was acquired by TQH in March 2007, and is a leading retail solutions provider with offices in Auckland, Sydney and Brisbane and representation in Malaysia, China and Singapore – giving it a high quality customer base in Australia, New Zealand and Asia. The company has a range of strategic alliances through which the Company takes its products and services to market, including industry leaders that include SAP, Microsoft and IBM.

In December 2007 the company acquired Island Pacific, which provides access to market leading retail merchandising, store operations, CRM, and multi-channel software solutions internationally. With offices in the United States and the United Kingdom, TQH not only has better access to those markets, but has the advantage of a springboard into the broader European markets. Island Pacific was founded in 1978 and has developed a reputation for delivering high-quality, high-reliability software to the retail industry. The company is headquartered in Irvine, California.