



**ASX Release
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**LK BENNETT CHOOSES ISLAND PACIFIC PRODUCT SUITE
*-Shoe and accessory specialist underpins growth with strong software platform-***

LK Bennett, the English shoe and accessories retailer, has signed a deal to implement a suite of Island Pacific products, which will help underpin the company's planned growth.

The deal, initially worth approximately AUD\$1million includes Island Pacific Planning (including merchandise, store and assortment planning) and Island Pacific Allocation.

The project is planned to go live at the end of August 2009.

LK Bennett was founded in 1990 by Linda Bennett, with the first store opening in Wimbledon Village. Today, there are 101 stores, comprising 60 stand-alone shops and 41 concessions across the UK, Ireland, Jersey and Paris, along with a successful online boutique. The retailer prides itself on offering affordable glamour with stylish shoes, clothing and accessories, designed to bridge the gap between designer and the high street.

With new investment in July 2008, LK Bennett implemented a strong growth strategy for execution in 2009-2011. This will be achieved by driving like for like sales, opening new stores and concessions in the UK, establishing presence overseas, building its online channel, developing the product range and exploring licensing opportunities.

Island Pacific's product suite will support the retailer by offering greater detail on stock accuracy, availability and replenishment. It will also provide efficient communication between the warehouse and stores, and seamless integration with a third party logistics provider. The software will also manage stock movement, performance monitoring, cost control and improved CRM.

Jane Fransen-Hale, Head of Operations and IT, at LK Bennett, commented: "Island Pacific has real experience in providing retail merchandising and store operations software, and we are confident that they will support us during our planned growth phase.

"From the outset, they have shown a real understanding of what LK Bennett needs, and – overall – we believe that Island Pacific offers the best functionality to take us to the optimum practice levels we require. We have also built a good rapport with the implementation team, which has extensive retail experience and good client recommendations."

Mike Dotson, managing director for Island Pacific UK, added: "LK Bennett has selected a number of products from the Island Pacific suite, and we firmly believe that the solution we provide will help the company to achieve its objectives over the coming years.

“We appreciate that retailers need to work harder than ever to succeed, and it is down to software providers like Island Pacific to support them during these difficult economic times.”

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About 3Q Holdings

3Q Holdings Limited (ASX: TQH) has been listed on the ASX in its current form since 28 December 2005. It originally acquired 100% of QQQ Systems, a software company that provides software applications to the retail industry in Australia and New Zealand – with both point of sale (POS) and head office solutions into a wide range of retail clients operating in the fashion, electronics, furniture, general merchandise and discount variety industries.

In March 2006 the company acquired the San Diego based Applied Retail Solutions business (ARS). ARS has been providing software and services to mid-sized and large retailers in the United States since 1987. Its core product "Island Pacific Store" provides a Post to Host solution in market segments such as apparel, footwear, entertainment, discount and variety, giving TQH an excellent entry into the US retail software and services market.

New Zealand based AdvanceRetail Technology was acquired by TQH in March 2007, and is a leading retail solutions provider with offices in Auckland, Sydney and Brisbane and representation in Malaysia, China and Singapore – giving it a high quality customer base in Australia, New Zealand and Asia. The company has a range of strategic alliances through which the Company takes its products and services to market, including industry leaders that include SAP, Microsoft and IBM.

In December 2007 the company acquired Island Pacific, which provides access to market leading retail merchandising, store operations, CRM, and multi-channel software solutions internationally. With offices in the United States and the United Kingdom, TQH not only has better access to those markets, but has the advantage of a springboard into the broader European markets. Island Pacific was founded in 1978 and has developed a reputation for delivering high-quality, high-reliability software to the retail industry. The company is headquartered in Irvine, California.