



Paper Plus Deploys First AdvanceKiosk Customer Self-Service Solution

The Board of 3Q Holdings Limited (ASX: TQH) is pleased to announce that one of its subsidiaries, AdvanceRetail, has installed the first AdvanceKiosk system at Paper Plus, New Zealand's leading book and stationery retailer.

Developed in partnership with NZ-based PhosphorEssence Ltd, AdvanceKiosk is a new customer self-service solution for retailers, which allows AdvanceRetail clients to deploy in-store kiosks for a range of self-service functions, reducing customer reliance on store staff, and increasing store efficiency.

Fully integrated with the AdvanceRetail POS system, AdvanceKiosk provides a range of self-service modules including Loyalty Points enquiry, product price enquiry, gift card balance enquiry, and BookFinder, which allows customers to search for books by title, author, subject and ISBN.

Paper Plus are the launch customer for AdvanceKiosk, installing the system in their new Sylvia Park concept store. Geoff Mann, IT Manager for Paper Plus noted "The installation of AdvanceKiosk into our new Sylvia Park store has been a great success, and from the first week of operation the system has been extremely popular with staff and customers alike, with customers finding it extremely easy to use".

Mark McGeachen, CEO of AdvanceRetail Technology commented "We have been thrilled with the reaction from clients to this exciting new solution and our partnership with Phosphor Essence. Initial customer feedback indicates a large potential market for AdvanceKiosk solutions. We have already secured initial orders for pilot projects with 2 other major clients".

Any questions relating to this announcement should be directed to Alan Treisman on (02) 9389 3555