



Kumfs Shoes Selects AdvanceRetail for Company-wide Rollout

The Board of 3Q Holdings Limited (ASX: TQH) is pleased to announce that Kumfs Shoes, a leading specialty women's shoe manufacturer and retailer, has selected one of TQH's Point-of-Sale (POS) systems, AdvanceRetail, for installation throughout the company's stores. The initial contract is worth in excess of \$180,000 in software licences and services, over the first 12 months.

Kumfs Shoes is headquartered in Auckland, and operates 41 stores throughout New Zealand, Australia, Hong Kong and the United States. Originally founded in 1933, Kumfs has been designing and manufacturing blissfully comfortable women's shoes. Kumfs leads the market in orthotic capable women's shoes and is the most recommended fashion footwear brand of podiatrists and physiotherapists in Australasia.

In parallel with the new POS system implementation, Kumfs Shoes will implement a Lawson Software ERP solution fully integrated with the AdvanceRetail POS which will be rolled out to all company stores in late 2008.

"We were looking for a system that is well proven to work within the fashion industry and able to accommodate the complexity a footwear retail environment," said Peter Scott, Operations Manager for Kumfs. "We made the decision to go with Lawson and Advance Retail POS to give us the end to end package we were looking for."

Commenting on the implementation, AdvanceRetail CEO Mark McGeachen said, "It is exciting to be associated with such an iconic brand, Kumfs Shoes have been in business for many years, and we look forward to a long and successful partnership with Kumfs as the organisation continues its expansion."

Any questions relating to this announcement should be directed to Alan Treisman on (02) 9389 3555