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Forty Winks choose 3Q Holdings Limited for their Franchise outlets

The Board of 3Q Holdings Limited (ASX: TQH) is pleased to announce that the Forty Winks Franchising group (consisting of over 90 franchisees), Australia's leading retailer in specialist bedding and bedroom furniture, has chosen to rollout one of TQH's integrated Retail Management systems, AdvanceRetail. The initial value of the sale is in excess of \$150,000 in software and services.

Forty Winks is the leading bedding and bedroom specialists in Australia with over 92 stores operating in all states and territories. Forty Winks prides itself in offering the leading bedding brands in the Australian market such as Sealy Posturepedic, Sleepmaker Miracoil, Simmons Beautyrest, King Koil Chiropractic Approved Beds plus an extensive range of bedroom furniture, manchester and sofa beds,

AdvanceRetail provides each franchisee with a complete Point of Sale and Back Office system that allows them to run their own business and manage the complexity of selling suites of bedroom furniture with extended delivery and payment cycles. At head office AdvanceRetail will allow Forty Winks support staff to maintain price books and vendor relationships.

Commenting on the implementation, TQH Executive Chairman Shaun Rosen said, "We pride ourselves to be associated with Forty Winks. They are leaders in their field and have earned the respect throughout the business world. We look forward to working with them to serve their growing franchise base in meeting the special needs of this demanding market segment"

Any questions relating to this announcement should be directed to Alan Treisman on (02) 9389 3555