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**3Q IP Planning Solution chosen by Ann Summers in UK/Europe**

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- Ann Summers selects TQH's **IP Planning Solution** to manage merchandising planning
    - Wide range of IP Planning components included in sale
    - To be used across all channels – retail, web, franchise and party plan
    - More than 135 stores across Europe, and approximately 7000 party plan organisers
  - Initial contract worth in excess of AUD\$414,000
    - Ongoing maintenance services in excess of AUD\$20,000 (18% of the licence value) also to be provided under the contract
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**Wednesday 19 March 2008:** The Board of 3Q Holdings Limited (ASX: TQH) today announced that Ann Summers, Britain's foremost glamorous lingerie and risqué accessories high street retailer, has selected TQH's IP Planning Solution, for installation throughout the company's stores.

The initial contract is worth in excess of AUD\$414,000 in software and services. The contract also includes the provision of maintenance services – worth 18% of the licence value, charged annually.

The IP Planning components to be installed will include Merchandise, Store, Inseason and Assortment Planning. The software will be used by Ann Summers to plan all their channels: Retail, Web, Franchise and Party Plan, for both Ann Summers and Knickerbox brands.

According to Tony Indyk, Commercial Director of Ann Summers, "The decision to go with the IP Planning Solution was relatively easy, given its ability to provide us with the full range of planning capabilities across all of our business and channels. I look forward to working with the Island Pacific team to implement the solution, and realising the anticipated benefits as quickly as possible."

Commenting on the implementation, Mike Dotson, COO Island Pacific Europe said, "IP Planning is ideally suited to meet Ann Summers' merchandise planning needs, including their booming party plan concept and all of their retail outlets. Ann Summers is a respected market leader in the lingerie industry in the United Kingdom and adds to TQH's expanding user base in the UK and European markets. We look forward to working with the Ann Summers team and ensuring a successful implementation".

**About Ann Summers**

Ann Summers is headquartered in Surrey, and operates more than 135 stores throughout the United Kingdom, Ireland and Spain. Owned by David Gold and his daughter Jacqueline - recently voted the most inspirational businesswoman in the UK - the chain has been transformed into a multi-million pound concern. The company now boasts a sales force of over 7,000 women as party organisers, has 135 high street stores in the UK, Ireland, Channel Islands and Spain and an annual turnover of over £155 million.

Ann Summers has become one of the biggest success stories in British retailing, developing the concept of selling seductive lingerie and sex toys in the privacy of their own homes.

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For more information please contact:

**Alan Treisman**

Chief Financial Officer  
+61 2 9389 3555  
alan@threeq.com.au  
<http://www.threeq.com.au>

**Stephe Wilks**

Non-Executive Director  
+61 2 9226 9839  
stephe.wilks@threeq.com.au  
<http://www.threeq.com.au>