



ASX Announcement

3Q Holdings Limited
ABN 42 089 058 293

3Q's recently launched mobile retail solutions go global

- Island Pacific Mobile on tablet and touch helps support “high levels of customer service” at a major UK retailer as well as for Australian retailers
 - Asian, US and Australian deals in the pipeline
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30 July 2012, Sydney, Australia – The Board of 3Q Holdings Limited (ASX: TQH) is pleased to announce that its recently launched suite of mobile solutions has been deployed by several retailers worldwide.

The launch of 3Q's mobile solutions form part of a technology strategy which is targeted at complementing and, where applicable, replacing existing desktop based POS systems with mobile technology. As mobile solutions evolve further, features from each of the Company's three best of breed POS solutions will be amalgamated into a single powerful application which will also incorporate specific head office functionality.

One of the most influential global players in the fashion and footwear market recently made the decision to invest in Island Pacific Mobile for their UK retail stores. The Island Pacific Mobile application used on iPod touch devices allows their store staff to better share product information and availability with customers from their website or other stores, providing sales assistants with invaluable information at their fingertips.

Island Pacific Mobile is also being used by Australian retailers Topshop and One Teaspoon. Liz Roberts, Co-founder and Director of One Teaspoon says, “It helps to close the sale and speed up the decision making process, particularly in a youthful market with not a lot of patience”. [Refer BRW Mobile Technology article.](#)

World renowned cosmetics retailer, Napoleon Perdis, has recently successfully implemented AdvanceRetail Mobile in its new Life.Style flagship store.

“3Q's Mobile solutions are continually evolving to meet the changing requirements of the retail industry such as the latest trend for pop-up stores”, said 3Q's Chairman, Shaun Rosen. “Our mobile solutions leverage cloud technology to enable retailers to access real-time sales information at any time, on any mobile device, from anywhere in the world, giving retailers the power to make decisions remotely using consolidated real time information of their retail operation.”

This ability to make real-time decisions is facilitated by Island Pacific's Store Sales Monitor, an HTML5 mobile independent application using the Omni Channel Server.

Features of 3Q's mobile solutions include fast sales transactions, customer loyalty programs, options to email digital dockets, laybys, stock transfers, special orders, warehouse to customer deliveries, store collections, stocktake and stock receipt from suppliers or stores.

3Q subsidiaries Island Pacific and AdvanceRetail continue to develop and deploy high value and innovative software solutions that enable retailers to manage their operations and to understand, create, manage and fulfill consumer demand. These operations include, point-of-sale, full Mobile offering, customer relationship management, vendor relationship management, Multi-channel, planning, replenishment, allocation, and event planning.



For more information please contact:

Alan Treisman
Chief Financial Officer
+61 2 9369 8591
alan@threeq.com.au
<http://www.threeq.com.au>

Stephe Wilks
Non-Executive Director
+61 2 9226 9839
stephe.wilks@threeq.com.au
<http://www.threeq.com.au>

About 3Q Holdings

3Q Holdings Limited (ASX: TQH) has been listed on the ASX in its current form since 28 December 2005. It originally acquired 100% of Island Pacific Australia Pty Limited, a software company that provides software applications to the retail industry in Australia and New Zealand – with both point of sale (POS) and head office solutions into a wide range of retail clients operating in the fashion, electronics, furniture, general merchandise and discount variety industries.

In March 2006 the company acquired the San Diego based Applied Retail Solutions business (ARS), now known as Island Pacific Store (IP Store). IP Store has been providing software and services to mid-sized and large retailers in the United States since 1987. Its core product "Store" provides a Post to Host solution in market segments such as apparel, footwear, entertainment, discount and variety, giving TQH an excellent entry into the US retail software and services market.

New Zealand based AdvanceRetail Technology was acquired by TQH in March 2007, and is a leading retail solutions provider with offices in Auckland, Sydney and Brisbane and representation in Malaysia, China and Singapore – giving it a high quality customer base in Australia, New Zealand and Asia. The company has a range of strategic alliances through which the Company takes its products and services to market, including industry leaders that include SAP, Microsoft and IBM.

In December 2007 the company acquired Island Pacific, which provides access to market leading retail merchandising, store operations, CRM, and multi-channel software solutions internationally. With offices in the United States and the United Kingdom, TQH not only has better access to those markets, but has the advantage of a springboard into the broader European markets. Island Pacific was founded in 1978 and has developed a reputation for delivering high-quality, high-reliability software to the retail industry. The company is headquartered in Irvine, California.