



## Announcement

3Q Holdings Limited  
ABN 42 089 058 293

### Leading UK Branded Global Fashion Retailer Signs \$700k agreement with Island Pacific

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- Island Pacific Assortment Manager chosen to support a leading and prestigious international brand operating a multi-channel business
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**28 April 2018, Sydney, Australia** – The Board of 3Q Holdings Limited today announced that its subsidiary, Island Pacific (UK) Limited, has signed a major deal with a leading and prestigious international brand for the deployment of its Island Pacific Assortment Manager solution. The initial amount signed is \$700k with a further \$450k for stage 2 which will hopefully be signed in the near future. The decision to implement Island Pacific Assortment Manager allows the brand to progress their business processes into a systematic range planning tool. The Retailer has successfully used Island Pacific SmartPlanning for the last few years and their choice of deploying Island Pacific Assortment Manager is testament to the ROI of the SmartPlanning solution.

Island Pacific continues to develop and deploy high value and innovative software solutions that enable omni channel retailers to manage their operations and to understand, create, manage and fulfil consumer demand. These operations include retail data management; core merchandising; merchandise store and assortment planning; customer order management; replenishment; allocation; promotional management; point-of-sale; and vendor relationship management.

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#### About 3Q Holdings

*3Q Holdings originally acquired 100% of Island Pacific Australia Pty Limited, a software company that provides software applications to the retail industry in Australia and New Zealand – with both point of sale (POS) and head office solutions into a wide range of retail clients operating in the fashion, electronics, furniture, general merchandise and discount variety industries.*

*In March 2006 the company acquired the San Diego based Applied Retail Solutions business (ARS), now known as Island Pacific SmartStore. Island Pacific SmartStore has been providing software and services to mid-sized and large retailers in the United States since 1987. It provides a Post to Host solution in market segments such as apparel, footwear, entertainment, discount and variety, giving 3Q an excellent entry into the US retail software and services market.*

*New Zealand based AdvanceRetail Technology was acquired by 3Q in March 2007, and is a leading retail solutions provider with offices in Auckland, Sydney, Brisbane and Malaysia, and representation in China and Singapore – giving it a high quality customer base in Australia, New Zealand and Asia. The company has a range of strategic alliances through which the Company takes its products and services to market.*

*In December 2007 the company acquired Island Pacific, which provides access to market leading retail merchandising, store operations, CRM, and multi-channel software solutions internationally.*



*With offices in the United States and the United Kingdom, 3Q not only has better access to those markets, but has the advantage of a springboard into the broader European markets. Island Pacific was founded in 1978 and has developed a reputation for delivering high-quality, high-reliability software to the retail industry. The company is headquartered in Irvine, California.*

*In May 2013 the company acquired UK based Intelligent Retail, Founded in 2004, Intelligent Retail was the first company in the UK to design a multichannel retail solution specifically around the needs of independent retailers - encompassing in-store PoS systems, eCommerce, mail order, telephone orders, as well as online marketplaces. The company's award-winning "Connect" software is used today by around 600 customers throughout the UK and Ireland providing retailers with both a comprehensive in-store solution as well as an online "Connect eCommerce" webstore.*